

## ～Ibaraki Golf Tourism Study Teams(IGTST) Report VO.1～

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Our first meeting was held on October 18<sup>th</sup>, 2023.

On our commemorative first meeting, we have invited Mr. Tadashi ENDO who is Hokkaido univ. professor, and pioneer of Japanese golf tourism, He gave a lecture on golf tourism activity in Japan, and international market of golf tourism.

### ▼Opening remarks (Organizer Mr. Kenny OKANO)



### ▼Opening speech (Ibaraki pref. assembly member Mr. Toshio IIDA)



### ▼Lecture on golf tourism (Mr. Endo)



### ▼People from various industries gathered.



### ◆◆Questionnaire result after the meeting◆◆

- I had no opportunity to study on golf tourism. I could listen a lecture and exchange opinions, I spent valuable time today.
- It was interesting that foreign tourists are very important. There is a rocky road ahead of Ibaraki, but I trust the success of golf tourism.
- I listened an example about inbound in Hokkaido, I learned a lot. Ibaraki has an airport, and there are many golf courses, so I expect for golf tourism.
- The participants were various industries related golf tourism. I really think this meeting is revolutionary.

### Invitation letter ~the second meeting~

21th Tue Nov. 18:15~20:00 @co-en meeting0102 Hotel Nikko Tsukuba

We will invite Ms. Sachiko HATAYA. (Director of international tourism division Ibaraki pref.)

She will give a lecture on efforts about golf tourism in Ibaraki, and make a report of golf promotion held in Melbourne 3th Oct.

